

# Haley Green

## UX Designer & Researcher

I am high energy individual who dives into problems with enthusiasm. My experience in teaching, program management, facilitation, manufacturing, and animal training allows me to think through diverse problems to find creative solutions. My designs focus on the human experience, efficiency and intuition. I strives to leave every space better than when I entered. I gain passion in working toward a mission I believe in.

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## RELEVANT WORK EXPERIENCE

### Dental Website Redesign Freelance UX Design

01/2018 – 02/2018

- Re-design of informative dental website to increase usability and find-ability of pertinent procedural information.

### Zaahah mobile redesign

#### Product Manager- Freelance UX- Multiple contracts

05/2017 – 11/2017

- Redesign of student social networking app, focusing on connecting students, planning events, and gamification
- Supported UX Research role in data collection, data analysis, and usability testing.
- Key scree creation for event discoverability within existing design framework

### Everyday Music

#### Solo project- Freelance UX researcher and designer

03/2017 – 03/2017

- Design e-commerce site for a local used music store
- Conducted contextual inquiry, competitive analysis, feature inventory, usability testing and analyzed user data

## ACHIEVEMENTS

### Health Care Institute (04/2016 – 02/2017)

*Trained 100 families on best practices in caring for individuals who are sick with the intent of reducing unnecessary ER/hospital visits and increasing fluency in health care*

### Child Development outcomes (07/2015 – 10/2016)

*88% of children no on IFSP's met their child goals for the 2015 program year.*

### Leadership (06/2013 – 06/2016)

*Provided leadership for socializations, peer to peer home visitor support, modeled policies and procedure outcomes, participated on interview panel*

### Field Research & Grant Obtainment (01/2010 – 11/2011)

*Wrote a grant, obtained funding, and created a sustainable-agriculture project using refined-inter-planting techniques for continuous and maximum yield. Conducted field research to discover the community needs.*

### Home Care Provider Curriculum Creation (01/2010 – 11/2011)

*Developed a model and materials for continued use in neighboring communities. Co-taught a 15 day training for 8 home-care providers, teaching Life Skills, & Co-created annual HIV/AIDS awareness program*

## RECENT WORK EXPERIENCE

### Assistant Director Birth to Three- Denise Louie Education Center (07/2015 – 04/2017)

- Supervise 10 home visitors with project management, observations, file review, on boarding, and professional development goals.
- Coordinated consultants & tracked program outcomes to ensure DLEC met federal requirements

### Lead Home Visitor- Denise Louie Education Center (09/2012 – 06/2015)

- Designed individual services based on observations and interviews. Delivered home base curriculum for children 0-3. Focusing on child development, early education, school readiness, accessing social services and health services. Observing behaviors & individualizing education practices.e

### Community HIV Educator- Peace Corps Ethiopia (09/2009 – 11/2017)

- HIV/AIDS community health volunteer. Worked with local population to strengthen HIV/AIDS response in rural Ethiopia.
- Conducted community needs assessment and research over 1 year to inform and drive special projects and decisions. Conducted evaluation of project and program for reporting and data collection purposes.

### Manufacturing Specialist- Bequet Confections (10/2005 – 09/2009)

- Processed and completed orders, shipping/ receiving, quality control, raw ingredient to sellable product product
- Used agile manufacturing and efficient methodologies.
- Conducted in-house product evaluation and testing.

## EDUCATION

### UX Design Immersive General Assembly

04/2017 – 07/2017

### Bachelor of Science in Health and Human Development

Montana State University

09/2004 – 12/2008

## SKILLS & COMPETENCES

Sketch Adobe XD Marvel/Pop Invision

Paper prototype Wireframes

Product Management Information Architecture

Management Axure UX Research